

## Bachelor International Sport Management

	Module	ECTs
Semester 1	Sport Sociology and Management	10
	Business Administration in Sports	5
	Applied Economics in Sports	10
	Trends in Sports & Sport Business	5
		<b>30</b>
Semester 2	Academic Skills	5
	Financial Management	5
	Fundamentals in Marketing	5
	Strategic Management in Sport Business	10
	Fundamentals in Law	5
		<b>30</b>
Semester 3	Governance in Sport	5
	Finance, Investment & Accounting in Sport Business	10
	Human Resource Management in Sport	5
	Project Management in Sport	10
		<b>30</b>
Semester 4	Psychosociology of sport organisations	5
	Advanced Marketing in Sport	5
	Media Management in Sport	10
	Research Methods	10
		<b>30</b>
Semester 5	Management Skills	5
	Sport Policy	10
	Health and Physical Activity Promotion	5
	Internship	10
		<b>30</b>
Semester 6	Ethics and Corporate Social Responsibility in Sport Business	5
	Entrepreneurship and Innovation in Sport	10
	Bachelor Dissertation	15
		<b>30</b>

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