

## Master International Sport Management - Modulplan

	Module name	ECTS
1 <sup>st</sup> Semester	International Sport Management Principles	10
	Global Sport Policy and Development in the Digital Age	10
	Sport Finance and Business Analytics	10
2 <sup>nd</sup> Semester	Digital and Global Sport Marketing	10
	Developing Yourself as a Leader	10
	Sport Facility and Event Management	10
3 <sup>rd</sup> Semester	Advanced Research Methods for Sport	10
	Internship and Professional Development	20
4 <sup>th</sup> Sem.	Research Project	30
<b>Total ECTS</b>		<b>120</b>